

Financial Tear Sheet

Corporate Profile

Alliance MMA, Inc. (NASDAQ: AMMA) is a mixed martial arts promotion company offering premier promotional opportunities for aspiring mixed martial arts (MMA) fighters to showcase their talent and advance to the sport's highest level of professional competition. Alliance MMA's mission is to identify and develop the next generation of fighters and champions to eventually compete in the Ultimate Fighting Championship (UFC) and other leading MMA promotions.

With some of the world's leading MMA promotions under the Alliance MMA umbrella, the organization aims eventually to host in excess of 125 events per year, showcasing more than 1,000 fighters. Alliance MMA is also dedicated to generating live original sports media content, attracting an international fan base, and securing major brand sponsorship revenue for live MMA events, digital media and Alliance MMA fighters.

MMA is the world's fastest growing sport with worldwide fans of approximately 300 million according to sports marketing research firm Repucom. MMA is a full contact sport that allows a wide range of fighting techniques including, striking and grappling from various martial arts and disciplines including Boxing, Wrestling, Brazilian Jiu Jitsu, Karate and Muay Thai. Professional MMA fights are legal and regulated by state athletic commissions in all 50 states.

Alliance MMA, Inc. was incorporated in 2015 for the purpose of acquiring

Primary IR Contact

James Platek

E-mail:

jplatek@alliancemma.com

businesses that engage in the promotion of mixed martial arts (MMA) events. In 2016 the company completed an initial public offering which culminated in a listing on the NASDAQ stock exchange. Alliance MMA is the only mixed martial arts promotion company that is publicly traded.

Stock Performance

AMMA (Common Stock)

Exchange	NASDAQ CM (US Dollar)
Price	\$1.30
Change (%)	▲ 0.02 (1.56%)
Volume	11,009
52 Week Low	\$0.85
Market Cap	\$13,684,219
Rolling EPS	-0.91
PE Ratio	0
Shares Outstanding	10,526,322

Data as of 08/18/17 4:00 p.m. ET



Recent Headlines & Events

08/14/17 - 5:26 p.m.

[Alliance MMA Reports Record 48% Growth in Second Quarter Revenue](#)

08/04/17 - 8:00 a.m.

[Alliance MMA to Host Seven Events in August](#)

08/01/17 - 8:00 a.m.

[Fight Time Promotions Inks 5-Event Deal with Xtreme Action Park in Fort Lauderdale](#)

There are currently no events scheduled.

Analyst Estimates / Ratings

Unable to fulfill request.

SEC Filings

Filing Date	Form
08/14/17	<u>10-Q</u>
08/03/17	<u>DEF 14A</u>
07/06/17	<u>PRE 14A</u>
06/16/17	<u>8-K</u>

Corporate Governance

<u>Paul K. Danner, III</u>	Chief Executive Officer
<u>Robert J. Haydak, Jr.</u>	President
<u>John Price</u>	Chief Financial Officer
James Byrne	Chief Marketing Officer

Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	14	1.62	14.5	1,525,266
Mutual Fund	1	.00	0.0	456
Insider *	7	.00	5.3	556,925

**Insider values reflect direct beneficial ownership.*

Top Holders				
	Shares Held	% O/S	Share Change	Filing Date
Ivy Equity Investors, L.L.C.	359,343	3.4	359,343	06/30/17
Haydak (Robert Joseph Jr)	257,834	2.5	154,500	06/30/17
Gamberale (Joseph)	228,090	2.2	211,423	06/30/17
Shefts (Mark)	190,277	1.8	151,389	06/30/17
Danner (Paul K. III)	150,000	1.4	0	06/30/17
Tracy (Joel Daniel)	124,702	1.2	-40,000	06/30/17
Gracie (Renzo)	66,667	0.6	0	06/30/17
Hallmark Capital Management, Inc.	50,000	0.5	0	06/30/17
Robinette (Jason)	45,734	0.4	45,734	06/30/17
UBS Financial Services, Inc.	34,964	0.3	34,964	06/30/17

Data provided by Nasdaq. Minimum 15 minutes delayed. [View Attributions and Sources](#)