

Financial Tear Sheet

Corporate Profile

Alliance MMA, Inc. (NASDAQ: AMMA) is a mixed martial arts promotion company offering premier promotional opportunities for aspiring mixed martial arts (MMA) fighters to showcase their talent and advance to the sport's highest level of professional competition. Alliance MMA's mission is to identify and develop the next generation of fighters and champions to eventually compete in the Ultimate Fighting Championship (UFC) and other leading MMA promotions.

With some of the world's leading MMA promotions under the Alliance MMA umbrella, the organization aims eventually to host in excess of 125 events per year, showcasing more than 1,000 fighters. Alliance MMA is also dedicated to generating live original sports media content, attracting an international fan base, and securing major brand sponsorship revenue for live MMA events, digital media and Alliance MMA fighters.

MMA is the world's fastest growing sport with worldwide fans of approximately 300 million according to sports marketing research firm Repucom. MMA is a full contact sport that allows a wide range of fighting techniques including, striking and grappling from various martial arts and disciplines including Boxing, Wrestling, Brazilian Jiu Jitsu, Karate and Muay Thai. Professional MMA fights are legal and regulated by state athletic commissions in all 50 states.

Alliance MMA, Inc. was incorporated in 2015 for the purpose of acquiring

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businesses that engage in the promotion of mixed martial arts (MMA) events. In 2016 the company completed an initial public offering which culminated in a listing on the NASDAQ stock exchange. Alliance MMA is the only mixed martial arts promotion company that is publicly traded.

Stock Performance

AMMA (Common Stock)

Exchange	NASDAQ CM (US Dollar)
Price	\$1.44
Change (%)	▼ 0.03 (2.04%)
Volume	29,401
52 Week Low	\$0.85
Market Cap	\$18,614,572
Rolling EPS	-0.83
PE Ratio	0
Shares Outstanding	12,662,974

Data as of 12/13/17 9:39 a.m. ET



Recent Headlines & Events

12/12/17 - 8:00 a.m.
[Alliance MMA Event to Feature Appearance by UFC Champion Max Holloway](#)

12/07/17 - 2:18 p.m.
[Los Angeles, Atlantic City Among Year-End Alliance MMA Venues](#)

12/05/17 - 8:51 a.m.
[Alliance MMA Fighters Victorious in Multiple Weekend Bouts](#)

There are currently no events scheduled.

Analyst Estimates / Ratings

Unable to fulfill request.

SEC Filings

Filing Date	Form
12/01/17	EFFECT
11/21/17	S-3/A
11/14/17	10-Q
11/02/17	S-3

Corporate Governance

Paul K. Danner, III	Chief Executive Officer
Robert J. Haydak, Jr.	President
John Price	Chief Financial Officer
James Byrne	Chief Marketing Officer

Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	16	1.79	12.4	1,568,231
Mutual Fund	2	.06	0.3	35,426
Insider *	7	.00	4.4	556,925

**Insider values reflect direct beneficial ownership.*

Top Holders				
	Shares Held	% O/S	Share Change	Filing Date
Ivy Equity Investors, L.L.C.	359,343	2.8	359,343	06/30/17
Haydak (Robert Joseph Jr)	257,834	2.0	154,500	06/30/17
Gamberale (Joseph)	228,090	1.8	211,423	06/30/17
Shefts (Mark)	190,277	1.5	151,389	06/30/17
Danner (Paul K. III)	150,000	1.2	0	06/30/17
Tracy (Joel Daniel)	124,702	1.0	-40,000	06/30/17
Gracie (Renzo)	66,667	0.5	0	06/30/17
Hallmark Capital Management, Inc.	50,000	0.4	0	09/30/17
Robinette (Jason)	45,734	0.4	45,734	06/30/17
UBS Financial Services, Inc.	31,855	0.3	-3,109	09/30/17

Data provided by Nasdaq. Minimum 15 minutes delayed. [View Attributions and Sources](#)